DES 222 Introduction to 2D Digital Design Final Project

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In Introduction to 2D Digital design, I learned how to use Adobe Photoshop and Illustrator to create original designs. For our final project, we were supposed to select an artist and create an album cover, poster, and postcard in Illustrator using images edited in Photoshop, then presented as an artbook entirely made in Illustrator. I chose American pop singer Lesley Gore, and I designed an album cover with reminiscence of her vintage covers, a poster conveying her powerful image, and a postcard that plays into nostalgia themes.

Final Presentation Book

Album Cover

Poster

Postcard