

ADM 665 Product Development Final Project - IndestructxsilK

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As juniors, we were given the assignment to create a sales presentation for the launch of a product line we designed. Our brand, 'IndestructxsilK,' creates stylish lounge and undergarments out of spider silk. I designed the moodboard, fashion illustrations, six of eight flat sketches (not the Diana robe nor the Priscilla dress), and hang tag and care labels in our in-class presentation; and I completed all the cost sheets, materials specifications sheets, and the measurements specification sheet.

[In-class presentation](#)

[Final Presentation](#)